funraise

Nonprofit fundraising software that makes fundraising simple

Tame donor management and online donation collection with an innovative, user-friendly nonprofit fundraising platform.
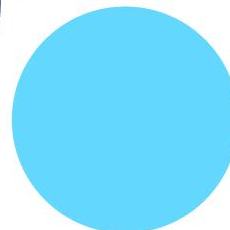
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Before we built Funraise, we were nonprofit fundraisers and leaders, just like you.

Our founders—Jason, Justin, and Tony, nonprofiteers (just like you) with a combined 15+ years of nonprofit experience and millions raised online—developed what would become Funraise after hours, then used the newly-developed fundraising tools ourselves bright and early every day.

The circle of nonprofits using our tools expanded until it was obvious that nonprofits (just like yours) had a real need for a nonprofit-centric platform that made fundraising easier, better, faster, and simpler. So we took on the challenge of making it for you.

Every department at Funraise boasts nonprofiteers (just like you) who speak nonprofit-ese. From Sales to Technology, and Operations to Marketing, our fire for nonprofits spills over into our work as we celebrate your impact each day.

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Trusted by leading organizations

We're proud to power leading organizations of all sizes, across all nonprofit sectors.

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Strategically scale your donor base

When you choose Funraise, you get a platform that was built with your organization's development in mind.

Expand your donor funnel using core strategies baked right into Funraise's features and support.

ONE TIME DONOR

RECURRING DONOR

FUNDRAISER

NEW DONORS
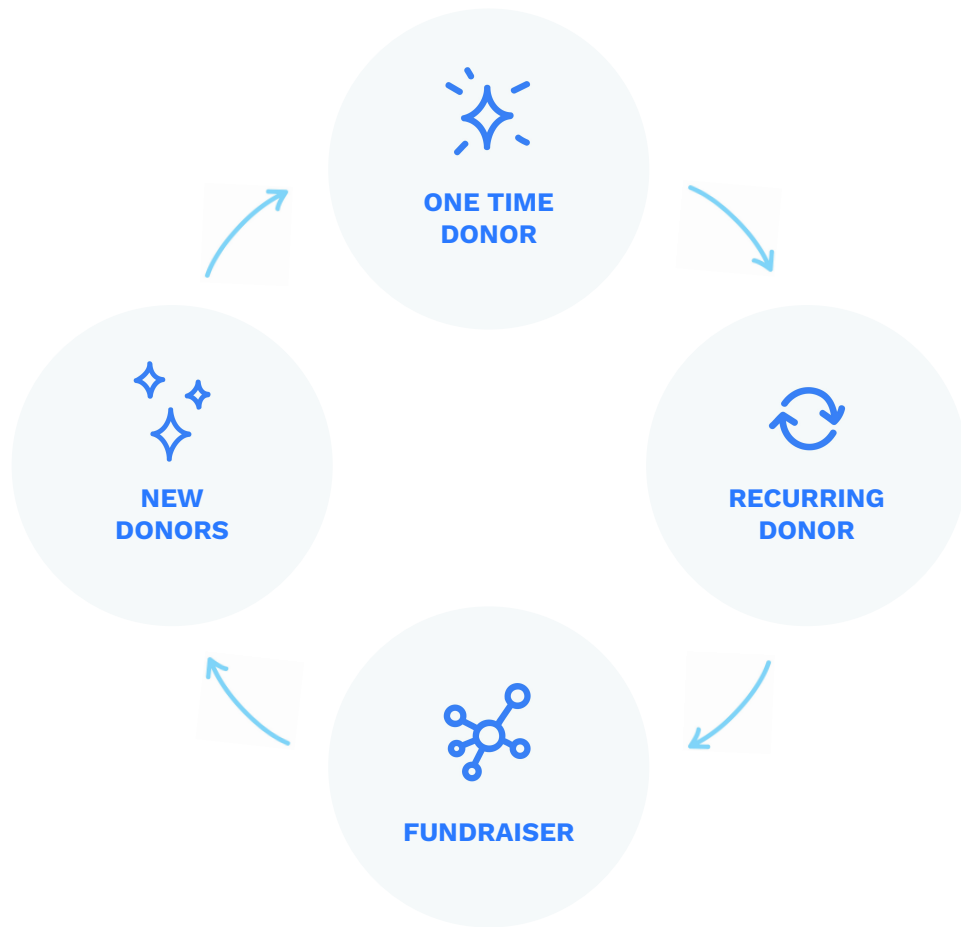
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Why Funraise?

Only Funraise provides a modern, comprehensive fundraising platform developed by nonprofit people.

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More Online Donations

Increase conversions with branded online experiences configured specifically for your donors.

Scalability & Growth

As your long-term technology partner, Funraise scales with you, supporting your sustained growth.

Ease of Use

Launch campaigns faster and accomplish more with Funraise's intuitive, modern interface.

Responsive Support

Helpful, nonprofit-knowledgeable support is always in your corner.

Centralized Data

Simplify your processes by unifying donation and donor data in one single platform.

Enterprise Features

Powerful fundraising tools to increase your reach and revenue

Fundraise

- Donation Forms
- Donation Pages
- Recurring Giving
- Fundraising Websites
- Fundraising Page Templates
- Peer-to-peer Fundraising
- Events & Ticketing
- Virtual Events
- Text Engagement

Manage Data

- Reports & Dashboards
- Donors
- Donations
- Wealth Screenings

Automate

- Automated Emails
- Donation Tasks
- Company Matching

Mobile Apps

- Funraise App
- Donor Portal App

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Collect donations online

Build branded donation experiences on your website with pop-up donation forms and donation landing pages.

Organizations using Funraise **grew online revenue 77% YoY** on average in 2020.
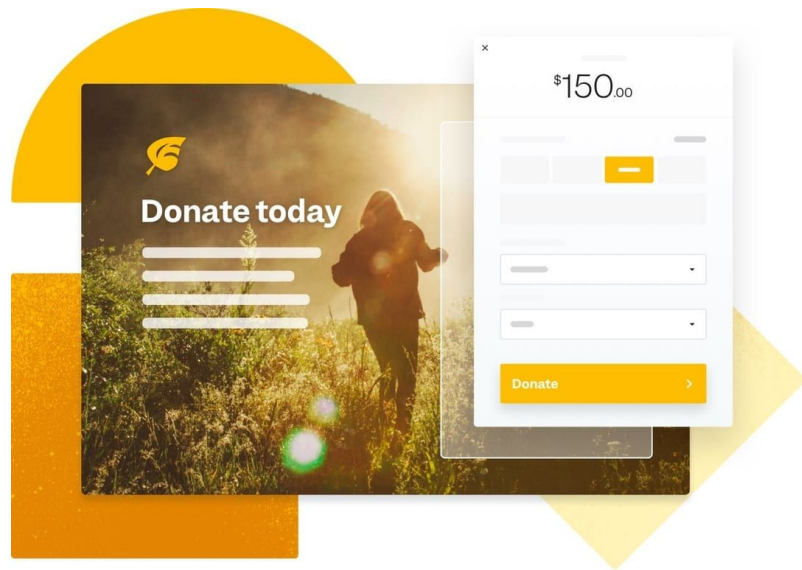
Donation Forms

Power up with custom embedded pop-up donation forms and donation buttons on your website.

Donation Pages

Build donation landing pages for easy email campaigns or social donation links.

Company Matching

Increase revenue by automating the company match process during your donation flow.

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Establish predictable, consistent donation growth

You love predictable revenue. Your donors love giving more without busting their budgets. Look no further for recurring tools you'll love.

Organizations using Funraise
grew recurring revenue 53% YoY
on average in 2020.

Recurring Giving

Build and sustain monthly giving programs with game-changing retention tools.
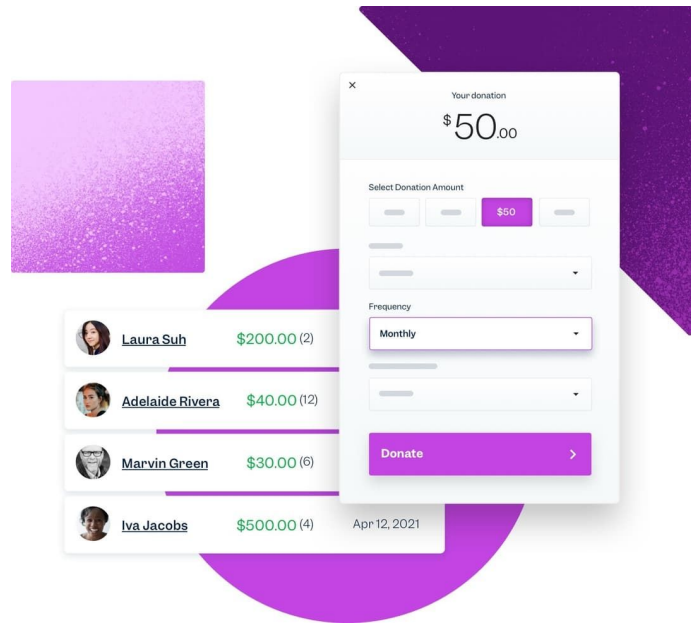
Donor Portal App

Empower donors to access and manage their donations with a mobile app.

Card Updater Genie

Reduce churn by automatically updating recurring donors' payment methods.

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Build fantastic, fresh fundraising websites

Rally supporters and fund program goals with impressive campaign websites. Add bells and whistles with the easiest site editor around.
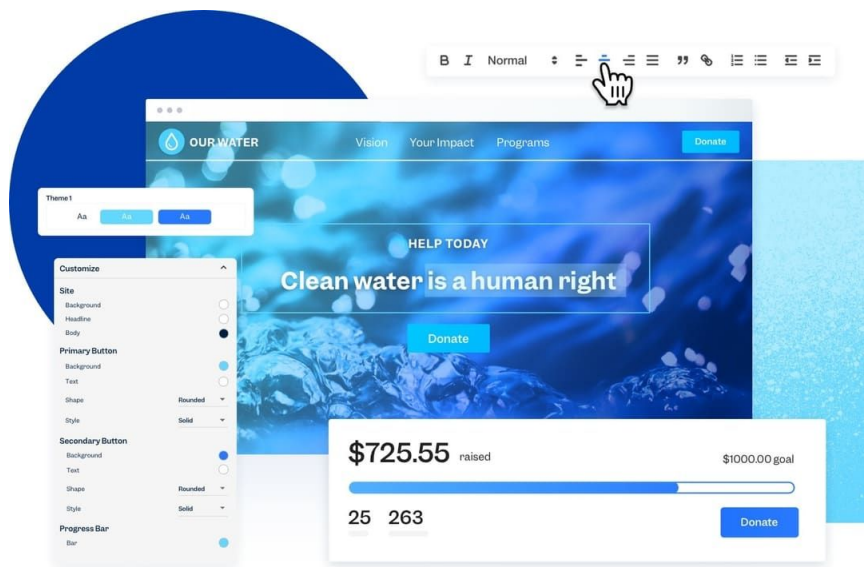
Fundraising Websites

Build brilliantly branded crowdfunding sites with goal progress bars and donor feeds.

Fundraising Page Templates

Start with a professionally designed fundraising page template built by our team.

Text Engagement

Thank donors and encourage potential donors with direct text engagement.

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Make it easy for fundraisers to raise more and spread the word

Fundraisers can quickly create personalized peer-to-peer fundraising pages that increase revenue and engagement through easy social integrations.

Individual fundraising pages on Funraise raised an average of $913 per page in 2020—**2x the average** of Top 30 P2P programs.

Peer-to-peer Fundraising

Empower supporters to create personal pages that increase your reach and revenue.

Fundraising Websites

Build brilliantly branded crowdfunding sites with goal progress bars and donor feeds.

Automated Emails

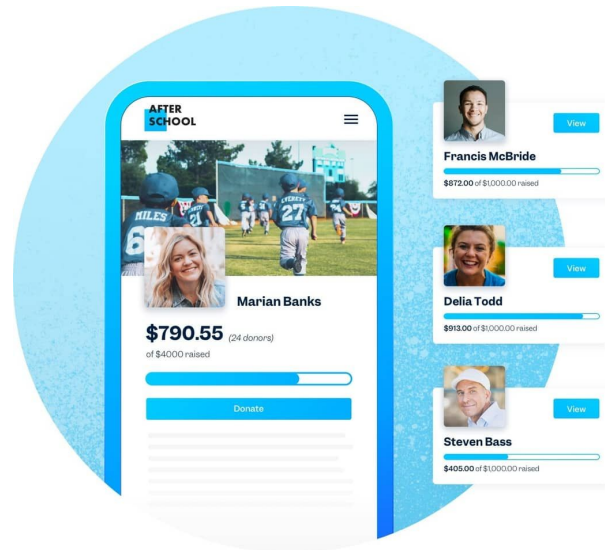Celebrate each fundraiser's progress with personalized automated progress emails.

Fundraising Commitments

Set a fundraising goal for your P2P fundraisers. Charge their payment method if they don't reach the commitment goal.

Facebook Integration

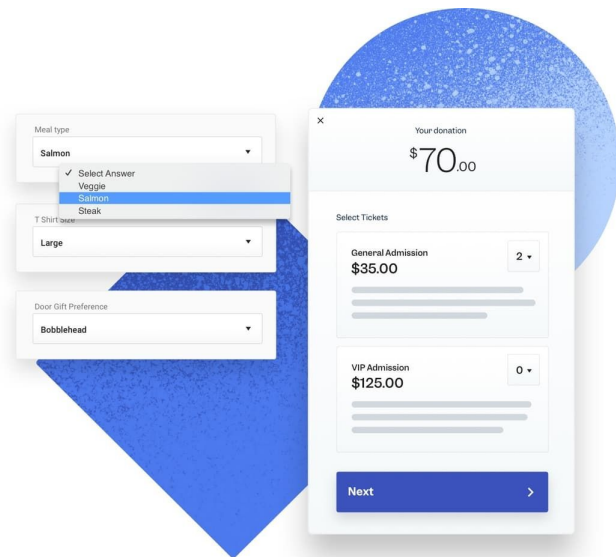Sync Facebook with Funraise for a multi-channel, revenue-boosting approach to social fundraising.

funraise

Easily run elevated events

Whether in person, online, or hybrid, plan and run your event with an end-to-end nonprofit event ticketing solution.

Events & Ticketing

Sell tickets, manage registrations, and collect donations at your event.

Virtual Fundraising Events

Pump up your livestream and encourage donations with essential fundraising tools for your next virtual event.
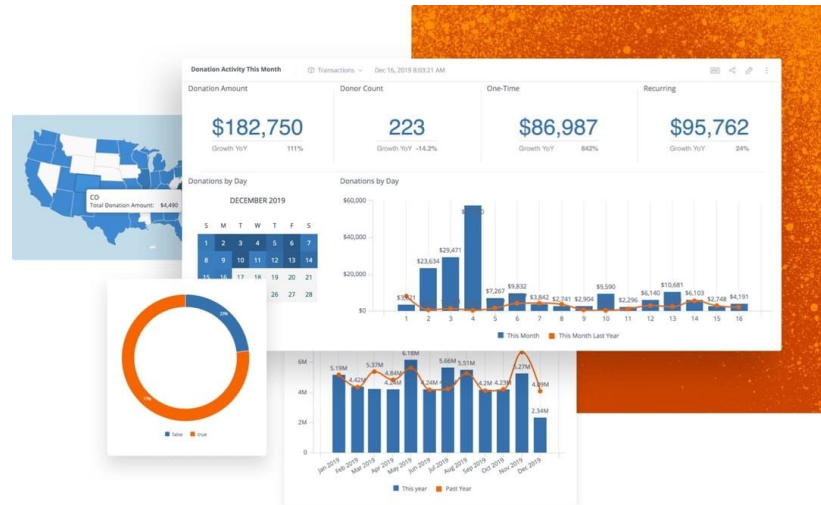
Ticket QR Scanner App

Scan a guest's ticket whether it's been printed as a physical ticket or presented on a mobile device.

Text Engagement

Thank donors and encourage potential donors with direct text engagement.

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Make data-based decisions

Build custom reports and data dashboards
to reveal the big picture.

Donation Reports & Dashboards

Build custom reports and start with
industry-standard donation report templates.

Donations

Manage donation records, resend donation
receipts, and track donation segments.

Donors

Manage, assign, tag, and segment donor
records for incredibly user-friendly donor
management.

Subscriptions

Manage the details of each recurring donation
subscription and update payment methods.

Wealth Screenings

See a donor's wealth information and segment
donors based on their giving potential.

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Responsive Support

Helpful, nonprofit-knowledgeable support is always in your corner.

Dedicated Support

Get teamed up with a knowledgeable Success Manager who's dedicated to your organization's success.

Technical Support

With always-expert support ranging from technical to strategic, you won't have to tackle technical tasks all alone.

Live Support

We're accessible through live chat, phone, and email. Our median response time during office hours is under 30 minutes.

They are always available, are super savvy, understand the nonprofit world [...]
We see them as our extended team members.

ASIA M · PROGRAMS DIRECTOR

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Integrations

Power up and connect your favorite tools.

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Maintain Workflows

Keep data flowing between the tools your team relies on.

Bring Your Own Gateways

Funraise works with most popular payment processors.

Salesforce

Combine Funraise and Salesforce for smart scalability and data-driven growth.

80+ Synced Fields

A robust and configurable integration, Funraise can revolutionize your Salesforce usage.

Standard & Custom Objects

Funraise data is sent to Salesforce using Standard and Custom Objects.

Documented & Maintained

Clear documentation enables easy setup and sustained data integrity.

View Documentation →

Funraise Object	Salesforce Object	Salesforce Object Type
Supporter	Contacts	Standard
Transactions	Opportunities	Standard
Campaigns	Campaigns	Standard
Transaction + Supporter	OpportunityContactRoles	Standard
Campaign + Supporter	CampaignMember	Standard
Email	EmailMessage & EmailMessageRelation	Standard
Task + Interactions	Tasks	Standard
Subscriptions	Subscriptions	Custom
Events	Events	Custom
Registrations	Registrations	Custom
Funraise Errors	Funraise Errors	Custom

Facebook

Sync Facebook with Funraise for a multi-channel, revenue-boosting approach to social fundraising.

### Sync Facebook donations and donor data

Automatically sync available Facebook donation and donor data directly with Funraise, saving manual effort and time.

Your Fundraisers can create synced Facebook Fundraisers

Your peer-to-peer fundraisers can easily connect Facebook and Funraise pages to increase their fundraising reach. With synced pages, donations to either page will show in both places and progress bars will be synced.

Make sense of Facebook fundraising

Create lists of Facebook donations to understand the performance of overall Facebook fundraising and individual campaigns. Identify the Facebook URLs of each donation. See which fundraisers have synced their pages and which fundraisers haven't.
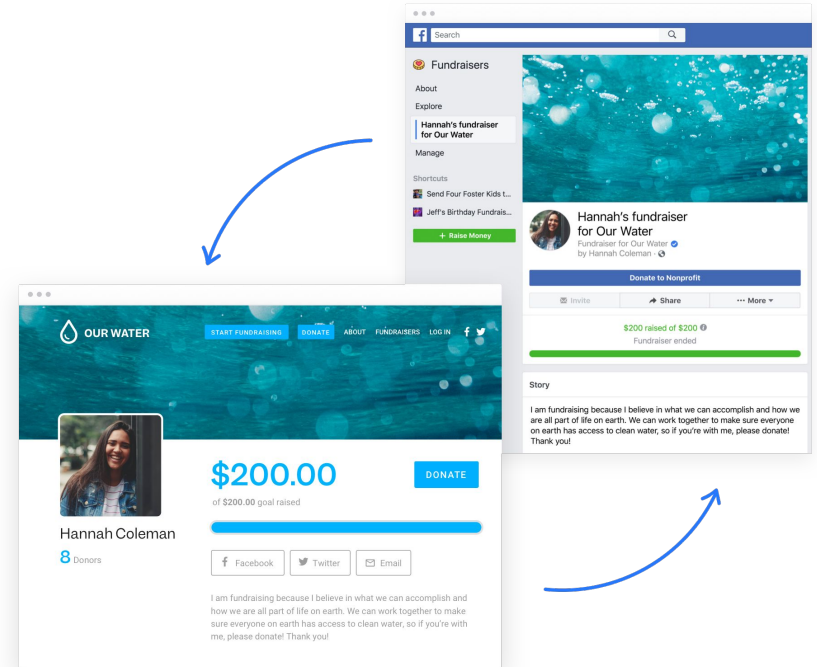
Mailchimp

Power all of your emails in Mailchimp with donor and fundraiser activity.

20+ Donor Data Points Synced

Sync detailed demographic and donation activity for smart segmentation.

Smart Automations

Prompt automated emails that send when supporters take specific actions.

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Double the Donation

Double the Donation is a fully-automated employee matching gift solution. Unlock matching revenue with Funraise's seamless integration.

Over **18 million** individuals work at companies with matching gift programs, but these donors are often unaware that their employer will match their donation.

This means nonprofits are missing out on **$4B** of unclaimed corporate match revenue each year.

$2-3B is donated annually through employee matching programs.

Source: Double the Donation

August Donation Total
$451,498   ⬆ $14,126

$40 980

Breakdown by Status

Status	Count	Sum
Waiting for Donor	1,009	$30,563
Verification Needed	1,467	$60,444
Pending Payment	1,565	$225,977
Match Complete	540	$120,333
Ineligible	341	$15,432

Case Studies

Customer success stories, strategic and innovative use of Funraise tools, and impact to celebrate!

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Dressember

Using Funraise's Facebook integration, Dressember raised over $340,000 in 8 weeks.

The Cupcake Girls

2019 saw a 400% increase in recurring revenue for The Cupcake Girls.

CARE for AIDS

CARE for AIDS increased unique online donors by 83% using Funraise's donor CRM.

Liberty in North Korea

With Funraise, LiNK rescued 326 North Korean refugees in 2018—more than double 2017.
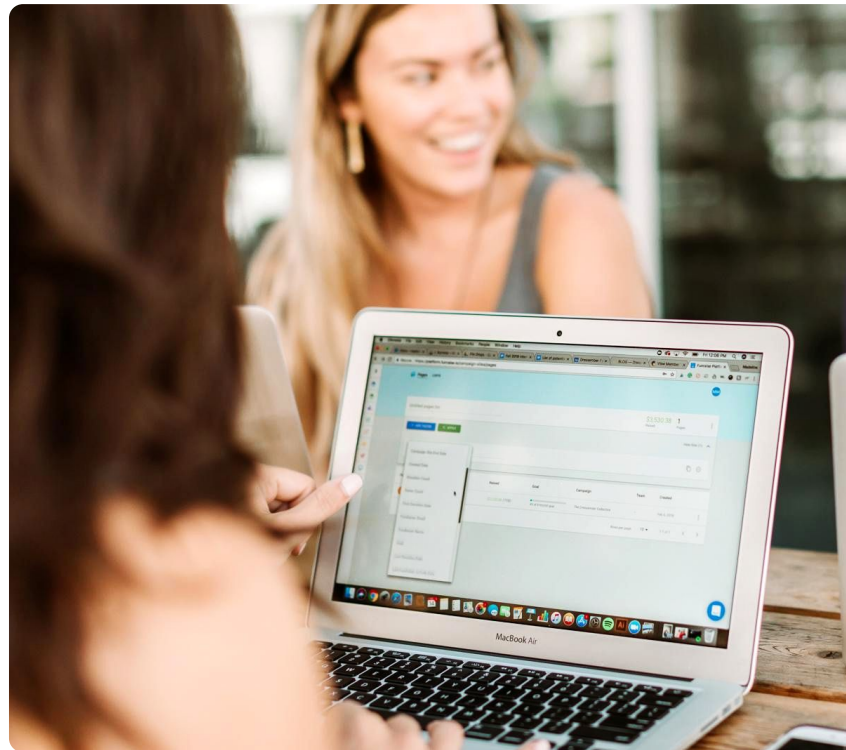
BeLoved Atlanta

Funraise's CRM helped BeLoved increase online donations by 69%.

Read more case studies ➔

Dressember has **raised over $4,500,000** with Funraise's peer-to-peer feature.

In their first year with Funraise, Dressember raised **39% more online** and increased fundraiser engagement by 34%.

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The Cupcake Girls' mission depends on peer-to-peer fundraising and recurring donations. Check out their growth from 2018 to 2019!

2019 YEAR-OVER-YEAR STATS:

- **2x** the number of online donations
- **61% increase** in online donation revenue
- **400% increase** in recurring donation revenue
- **2x** the number of peer-to-peer fundraisers
- **386% increase** in online peer-to-peer revenue
- **25% increase** in total income

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CARE for AIDS

CARE for AIDS utilizes Funraise's advanced donor data and analytics to strategically connect their cause to like-minded supporters, resulting in an amazing **83% increase in unique online donors.**

In their first year with Funraise, CARE for AIDS **increased their online giving by 57%.**

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Other Resources

Pricing →

Reviews →

Funraise Support →

Funraise University →

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Let's get ready to Funraaaaaaise!

It's time to talk about your fundraising needs.

Contact Sales

Start for Free

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